

CISCO (private sector)

Award Winning Campaign

ADG Online Solution's **Response led Digital Marketing Campaign** for **CISCO** had bagged appreciations & **Brand Excellence Award**. We have also bagged awards for **Digital Demand Generation & Creative Campaign** by **CMO Council & World Marketing Congress**.

At this August gathering, Cisco India & SAARC Marketing and our agencies were recognized with top notch awards. They include:



Company of the Year Award for Excellence in Marketing for Cisco India & SAARC.



Marketing Leader of the Year Award was conferred on Nand Kishore Badami, Chief Marketing Officer, Cisco India & SAARC.



Udayanathan Vethikkal, Head Commercial, Architecture & Partner Marketing, Cisco India & SAARC was recognized and listed in the Top 100 Marketing Leaders listing.



CXOs from all our top agencies were present on this occasion to express their solidarity and demonstrate the team spirit on this occasion.



In the league of demonstrating excellence, Creativity and innovation, Cisco India has carved yet another milestone in its award winning journey.

Team,

World Marketing Congress is a non-profit making activity & aimed at a professional cause of development and growth of marketing professionals.

Powered by CMO Council, this annual congress and Global Excellence Award ceremony was held on 14th & 15th November 2014 at Hotel Taj Lands' End, Mumbai. The theme for this Congress was "LOOKING FORWARD, LOOKING BACK: DRAWING ON THE PAST TO SHAPE THE FUTURE OF MARKETING".

The World Marketing Congress is strategically endorsed by World Brand Congress. Over 1000 delegates including C-Level Marketing Leaders from countries across the world attended this Congress and Award Ceremony.

The World Marketing Congress was one of the largest networking platforms of the best marketers behind some of the world's most successful and sought after brands.

We only work with the best agencies!

We encouraged our agencies to also send in their entries for the awards and that surely paid off!

Brand Excellence in Response led Digital Marketing Programs



Director - Deepa Sayal
ADG Online

Ms. Deepa Sayal, Managing Director, ADG Online, was recognized with 'Top 50 Digital Marketing Professionals' Award. ADG was also recognized for Brand Excellence in Digital Demand Generation by CMO Council & World Marketing Congress.

Brand Excellence in Demand Gen Marketing



Director - Meeta Wasan
Doon consulting

Doon consulting, a B2B Direct Marketing Services Company that specializes in Demand Generation and Channel Management was awarded "BRAND LEADERSHIP AWARD" at this Congress. Meeta Wasan Gujral, Director of Doon Consulting was also recognized with the "Women Entrepreneur Super Achievers Award".

We took this opportunity to dedicate the Company of The Year Award to all our agencies who have contributed to Cisco getting this recognition.

Cheers!
Regards
Nand Kishore Badami