

# ELECTION COMMISSION OF INDIA

SOCIAL MEDIA COMMUNICATION  
HUB & POLICY GOVERNANCE  
CONSULTANCY

- 1** Built a diagonal communication with citizens.  
(Engaged with more than 3 Lac People in 40+ days.)
- 2** Live Coverage of major events reaching out to major 20+ Cities: New Delhi, Jharkhand, Haryana, Gujarat, Rajasthan, Punjab, Mumbai and more.
- 3** One-on-one responses and Query Management.
- 4** Highlighted Election Commission of India's history and insights through 1000+ creatives.
- 5** Garnered more than 3 Lacs organic user impressions, reach and engagement.

